



# integrated design integrated development

*A Conference to Promote Environmentally Responsible Development*

April 2008

The success of the four prior Integrated Design/Integrated Development (IDID) conferences has made it New Hampshire's preeminent sustainable development event. The fifth IDID Conference, "Stepping Up to the 2030 Challenge," will be July 17-18 at Plymouth State University. We are very excited to announce that Ed Mazria FAIA, founder of Architecture 2030, will be our Keynote speaker.

*presented by:*

the environmental guild  
nh chapter of the  
american institute  
of architects

*organizational  
partners:*

the jordan institute

granite state  
landscape architects

center for the  
environment, plymouth  
state university

The IDID Conferences have been excellent sponsorship opportunities. There is a select audience of people committed to environmentally responsible design and development—the ones who actually specify materials and products. The IDID conference brings together architects, landscape architects, engineers, developers, contractors, real estate brokers, bankers, building owners, and others to open communications between the disciplines and promote environmentally responsible development.

The earlier you sign up, the more exposure we can give you. Sponsor opportunities are also limited as we intentionally keep the exhibit space small to allow for more one-on-one time with attendees.

We invite you to sponsor our event. See the attached form and matrix for details regarding sponsorship. We also invite potential sponsors to submit proposals for activities and promotions we haven't thought of to highlight your participation. The Conference is not a trade show, although we do have space for our higher-end sponsors to have an exhibit table. Sponsorship numbers are limited, so please respond early.

If you are committed to supporting environmental initiatives, here is the perfect opportunity. Your endorsement of this conference means you will be in partnership with us for an event that will benefit the many professionals committed to sustainable design, while at the same time showcasing your business.

Should you have additional questions, please feel free to contact me. You can also find information on the Conference at <http://www.aianh.org/idid.asp>.

Sincerely,

Carolyn Isaak  
Executive Director, AIANH  
IDID Conference Coordinator

contact:  
c/o AIANH  
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e: [office@aianh.org](mailto:office@aianh.org)



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integrated development

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## 2008 Conference Sponsorship Form

COMPANY NAME: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

FAX: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Web site: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Product/s or service: \_\_\_\_\_

Please give us a brief description of how your product/service supports environmentally responsible design and development: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Sponsorship details:

Date of Program : July 17-18, 2008

Program Location: Plymouth State University, Plymouth, NH

Levels: (please check one)

- |                          |         |            |
|--------------------------|---------|------------|
| <input type="checkbox"/> | \$5,000 | BENEFACTOR |
| <input type="checkbox"/> | \$2,500 | PATRON     |
| <input type="checkbox"/> | \$1,000 | SUPPORTER  |
| <input type="checkbox"/> | \$500   | FRIEND     |

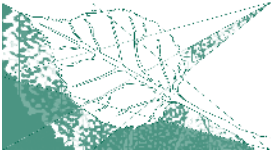
Please see the attached matrix for information on what each sponsorship level includes.

**You may confirm your space by sending a \$125 nonrefundable deposit. Balance of the sponsorship/exhibitor fee is due May 1, 2008. Send form and payment or deposit to:**

**Carolyn Isaak, IDID Conference Coordinator, P.O. Box 398, 310 Marlboro St. 2nd Floor, Keene, NH 03431.**

**Checks should be made payable to: AIANH/IDID**

Note: We recommend that you make your commitment early. See the attached form and matrix for additional details regarding sponsorship. We also invite you to submit proposals for activities and promotions we haven't thought of to highlight your participation.



# Integrated Design/Integrated Development

## July 17-18, 2008

### Sponsorship Opportunities

	Benefactor \$5,000	Patron \$2,500	Supporter \$1000	Friend \$500
acknowledgment on mass email mailings	x			
Acknowledgment and link to your web site from IDID site	x	x		
3-minute opening remarks Friday/Saturday	x			
verbal introduction and recognition at banquet/Friday	x	x	x	
verbal recognition at lunches	x	x		
recognition in all press releases	x			
company logo on all promotional pieces from date of signing on	x	x		
company listed on all promotional pieces from date of signing on	x	x	x	
logo on all registration pieces	x	x		
listed in our printed Product and Resource guide	x	x	x	x
listed on all registration packet pieces	x	x	x	x
insert your material in registration package	x	x	x	x
eight-foot display table (Friday, Sat. am)	x	x		
material display on group table			x	x
post conference mailing list of attendees	x	x	x	x
conference registrations/2 days	4	3	2	1
sponsor reception	x			
sponsor a break: 2 available, first come/first served		x		
We invite you to submit proposals for activities and promotions we haven't thought of to highlight your participation. Please call the AIANH office at 603-357-2863.	x	x		